

# FLAWLESS FINISH with Mary Kay

Help wake up tired-looking eyes with ***Mary Kay Undereye Corrector***. It's specifically designed for undereye use. Peach-toned concealer is the current industry standard for addressing bluish-purple circles beneath the eyes.

The Undereye Corrector works for skin tones ranging from light ivory to deep beige. For bronze and deep bronze skin, it is recommended to use matching skin-tone concealer to neutralize dark shadows.

- Use doe-foot applicator to place one to three dots of undereye corrector on the skin under eyes, depending on how much is needed to cover the area.
- Use the *Mary Kay*® Cream Eye Color/Concealer Brush or your finger to gently pat the corrector into place.
- Be sure to use a dabbing motion instead of a swiping motion, which can actually remove corrector. Dabbing to blend helps create a smooth, flawless finish.

Follow by applying *Mary Kay*® Perfecting Concealer on top of undereye corrector, using the same technique.



***Mary Kay Perfecting Concealer*** is designed to be worn alone or *over* your favorite *Mary Kay* cream foundation, liquid foundation or CC Cream. If you wear Mineral Powder Foundation, apply the concealer first, before your foundation step.

- Use the doe-foot applicator to place one to three dots of concealer on the skin, depending on how much is needed to cover blemishes and minor imperfections.
- Use the Cream Eye Color/Concealer Brush or your finger to gently pat the concealer into place.
- Be sure to use a dabbing motion instead of a swiping motion, which can actually remove concealer. Dabbing to blend helps create a smooth, flawless finish.

## **For Age Spots**

Blend concealer in with your natural skin tone by concentrating it on the discolored area. Apply it to the spot only and gently pat with your finger to blend.

## **For Blemishes**

Apply a light "veil" of concealer directly to the blemish and use your ring finger to lightly pat around the edges to blend. Add a second layer if needed. Two light layers provide better coverage than one thick layer.

## **For Shadowy Areas**

Apply to the inner corners of eyes, outer edges of the nose, vertical lines beside the mouth and under the lower lip.

## **For Puffy Eyes**

Apply just below the puffy area, only highlighting the shadow under the puffiness (not the puffy area), to "lift" it and make the area appear more flat. Then use your ring finger to lightly pat the edges to blend.



Powder helps set makeup, reduce shine and create a matte finish. Use downward strokes from the forehead to the chin and out to edges of the face. You also can apply to the eye area and around the nose with a clean eye brush.

### **Translucent Powder**

Translucent powder is great for any skin tone. Dip a powder brush into powder and tap off the excess. Use a very light hand in applying. The powder brush is designed to evenly distribute powder over the face without concentrating in any one area.

### **Pressed Powder**

Pressed powder can be applied lightly or pressed into skin for more coverage and also is portable when carried in the *Mary Kay Compact*. Sweep brush or sponge across powder and apply to skin. Remember to apply in light layers and build to the matte finish you want. For more intense coverage, swipe sponge across powder and press sponge onto skin, especially concentrating on the forehead, nose and chin.

### **Bronzing Powder**

Bronzing Powder can be used to create an all-over glow for the just-back-from-the-beach look or for contouring to add dimension to the face. The easy-to-blend, buildable color has a beautiful luminous pearl finish. Bronzing Powder creates a natural-looking glow and adds warmth to any skin tone.

With a powder brush, swirl into bronzer and tap off excess. Apply where the sun would naturally shine: cheeks, nose, forehead, shoulders and décolleté. You also can apply along temples for added dimension.

**Around Hairline:** Look for the area where hair follicles end and your face begins and trace there.

**Below Cheekbones:** Start by gently sucking in cheeks. Then dip brush into the hollows and stroke upward toward ears.

**Jawline and Below Chin:** Making the shape of a '3,' connect temples to cheekbones and brush down the length of the jaw.

**Bridge and Tip of the Nose:** Help narrow the look of your nose by brushing bronzer down the sides of your nose.

As a final step, *Mary Kay Makeup Finishing Spray* by Skindinàvia keeps makeup looking freshly applied. When makeup meltdown is not an option, give it the staying power to last up to 16 hours. It also works on any skin type.

Shake bottle well. Close eyes and hold bottle 8 to 10 inches from face. Mist face two to four times in an "X," then a "T" formation.

